



PAJARO VALLEY QUILT ASSOCIATION AFFILIATE MEMBERSHIP

June 1, 2014

Let me first introduce myself as the new PVQA Affiliates Chairperson, Roz diNatale. I am replacing Brenda Cornell who has done a great job. I am excited to work with you.

PVQA sincerely appreciates your support of our Guild through your Affiliate membership. Now is the time of year when we ask that you pay your annual dues in order to maintain the benefits of affiliate membership in PVQA.

Affiliate Membership dues are **\$40 per year** and must be received by August 1st for the new PVQA fiscal year, June 1–May 31. Affiliates who do not pay their dues by August 1st will be dropped from the list that appears in our monthly PVQA newsletter, "The Trailing Thread". Affiliates in good standing are listed in our newsletter (10 issues per year) and may purchase advertising space in the newsletter. We hope that you will take advantage of this offer. (Please order advertising space on the attached Membership Application form.)

Newsletter Ad Size	Cost per Month:	Cost per Year
Business Card	\$15	\$95
One-Quarter Page	\$20	\$140
One-Half Page	\$30	\$230
Full Page	\$55	\$410

The Pajaro Valley Quilt Association encompasses all of Santa Cruz County, from Watsonville to Boulder Creek. Guild membership is currently approximately 400 members.

Our annual quilt show is held at the Santa Cruz County Fairgrounds in Watsonville, CA, the last full weekend in February. Next year's dates are February 21 and 22, 2015. Our theme will be "The Way We Were". About 40 vendors from all over the Western U.S. have booths in our show. Gate attendance averages 2,500 people over both days. You must have paid your dues by August 1st, 2014 in order to have priority in your booth choice in our February 2015 quilt show.

Please renew your annual dues for Affiliates Membership. Make your check payable to PVQA and include the Membership form. Please send it via US mail to: Roz diNatale, PVQA Affiliates Chair, 499 Vivienne Drive, Watsonville, CA 95076. You may also pay on line with PayPal by filling out the Membership Application form.

If you have any questions, please contact me.

Roz diNatale, PVQA Affiliates Chair
phone 831- 768-0363, email rozdin@aol.com

PVQA Affiliate Membership Application

www.pvqa.org

June 1, 2014–May 31, 2015

New Affiliate

Renew Current Affiliate

Affiliate Membership dues are **\$40 per year**. Please make your check payable to PVQA or pay online with PayPal at <http://pvqa.org/affiliates>. Mail your check to: Roz diNatale, 499 Vivienne Drive, Watsonville, CA 95076

Business Name _____

Contact or Owner Name _____

Phone Number _____ Email Address _____

Website URL _____

Type of Business _____

BUSINESS MAILING ADDRESS

Street _____

City, State _____ Zip _____

PHYSICAL ADDRESS (retail stores, if different from mailing address)

Street _____

City, State _____ Zip _____

Briefly tell us about your business so we can feature it in our Newsletter, "The Trailing Thread".

Introductory Statement/Description

May we list the contact/owner's name in the PVQA general membership roster? Yes No

How do you do business? Retail (brick and mortar) store Internet Show vendor

Do you offer a discount for Guild members? Yes _____ % discount No

Do you wish to **advertise** in our Newsletter? Yes No

	<u>Per Month</u>	<u>Per Year</u>
<input type="checkbox"/> Business Card	\$15	\$95
<input type="checkbox"/> One-Quarter Page	\$20	\$140
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<input type="checkbox"/> Full Page	\$55	\$410

The Pajaro Valley Quilt Association thanks you for becoming an Affiliate Member and we wish you continued success in your business endeavors. If you have any questions, contact: Roz diNatale at 831-768-0363 or rozdin@aol.com